



Government of Jammu & Kashmir  
Office of The CCDU (Communication & Capacity Development Unit)  
WSSO, Department of PHE/I&FC

Jammu Office:- House No. 541 Sector-4 ChanniHimmat Jammu-180015, Office No.0191-2465288  
Kashmir Office: House No. 21, Pine Enclave BagiSanatnagar, Srinagar-190005 Office No.0194-2432053  
Web site: www.ccdujkstate.org, E-mail Id:-ccdujkstate@gmail.com

No./CCDU/2018-19/ 200 Dated: 13 /06/2018

## EXPRESSION OF INTEREST

EOI is invited along with financial proposal for a period of 03 months from Social Networking Sites having good number of followers for online Advertising and Marketing page for propagating the message of Save Water, live coverage of events on Save Water on facebook page and other activities i.e Painting Competitions, Debate Competitions, Sports Competitions etc.

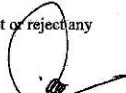
The social networking site should accommodate following features during the month:

- Boosted Advertisement 01 No
- Advertisement without Boost 01 No.
- Broadcast of painting competition live on facebook page 02 No.
- Live coverage of CCDU events.
- It should be J&K Based having its good reach in J&K and across India and World.
- The application in this regard shall reach this office on 29<sup>th</sup> of June upto 1:00 Pm by register post/courier service only
- Bids shall be opened in the presence of bidders on the same day at 3:00 Pm

### Other Terms and Conditions:

1. The rates are inclusive of all taxes and duties.
2. Daily based uploading the material/data on the facebook page shall be shared through link to CCDU.
3. The rates include changing and uploading of printed material on facebook
4. Including cost of correction/mistake if any
5. The Executive Director reserves the right to accept or reject any EOI/Proposal without any Reason.

DIP/J-1260-P/18

  
Executive Director  
CCDU, Deptt. Of PHE, I&FC  
J&K State



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**Bill of Quantities for Campaigning of messages on Save Water on Social Networking Sites.**

S.No.	Particular	Rate to be Quoted by bidders (Per Month)
1	Campaigning of messages on Save Water, Live coverage of events on Save Water and other activities i.e Painting competitions, Debate competitions, Sports competition with following features during the month:- <ul style="list-style-type: none"><li>&gt; Boosted Advertisement 1</li><li>&gt; Advertisement without Boost 1</li><li>&gt; Broadcast of painting Competition live on Facebook page 2</li><li>&gt; Live coverage of CCDU events. 1</li></ul>	

Note:-

- i. Rate Quoted shall include G.S.T. No extra tax shall be paid by the department.
- ii. Rates shall be valid for a period of 3 months.

  
Executive Director  
CCDU-Deptt. Of PHE, I&FC  
J&K State